



# EQUITY SENSE

# CLIENT GUIDE

2017





WHO WE ARE

# TRADERS HELPING OTHER TRADERS

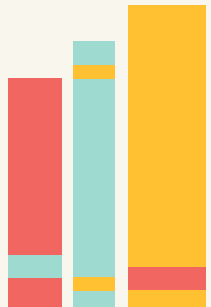
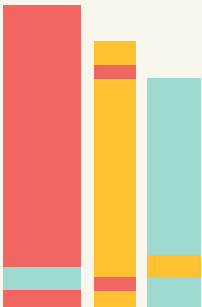
TRADE IDEAS

MARKET COMMENTARY

TRADER TRAINING

## MISSION

Sharing our own trades to  
empower other traders.





# SUBSCRIPTION TRADER PACKAGE

EMAILS WITH CHARTS

PRIVATE TWITTER STREAM

TEXT MESSAGE ALERTS

DISCOUNTED TRAINING RATES

## QUICK INFO

This is our standard package for clients. We share our trade entries and exits at near real-time via Twitter and Text messages.



PREMIUM SERVICES

# LIVE TRADING ROOM

CHATROOM ENVIRONMENT

AUDIO ALERTS REALTIME

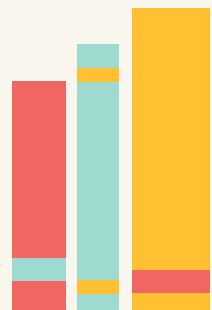
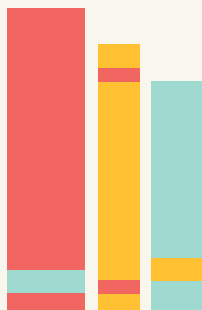
ACTIVE 90 MINUTES PER DAY

TRADE RECAPS AND ALERTS

IOS | ANDROID | WINDOWS | MAC

## QUICK INFO

Yearly purchase of the trading room access also includes the Trader Subscription and all its perks.





# PREMIUM SERVICES MENTORSHIP

1-ON-1 COACHING

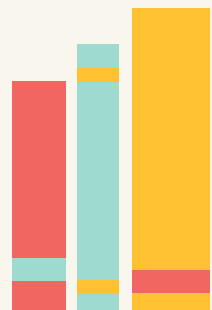
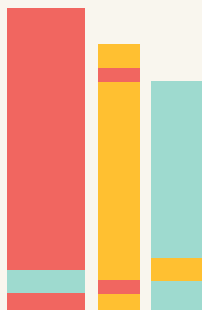
HELP WHEN YOU NEED IT THE MOST

PERSONALIZED AND CUSTOMIZED

BRIEF AND EFFECTIVE

## QUICK INFO

Most mentorship clients are full time traders needing a helping hand or a sounding board for their ideas..





# TRADER TRAINING PERSONALIZED

CUSTOMIZABLE TRAINING

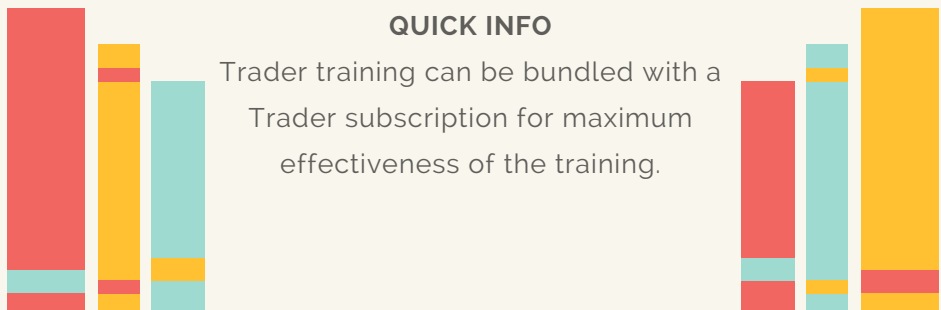
STOCKS | OPTIONS | FUTURES | FOREX

INDIVIDUAL OR GROUP

LIVE TRADING COACHING AVAILABLE

## QUICK INFO

Trader training can be bundled with a  
Trader subscription for maximum  
effectiveness of the training.





# SUBSCRIPTION KEY TERMINOLOGY

STO - SELL TO OPEN

STC - SELL TO CLOSE

BTO - BUY TO OPEN

BTC - BUY TO CLOSE

SL - STOP LIMIT (MAX RISK)

TP - TAKE PROFIT (PROFIT TARGET)



## QUICK INFO

OPEN means starting position. CLOSE  
means ending position.



# SUBSCRIPTION SAMPLE ALERTS

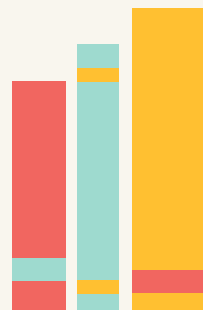
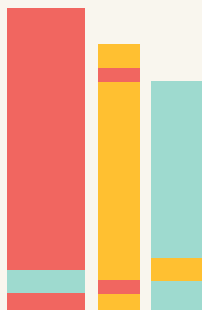
**STO AMZN at 960 | SL 970 | TP 950  
1000 SHRS**

## **TRANSLATION:**

I just shorted 1000 shares of AMZN at \$960 with my stop limit at 970 and target profit to get out of trade at 950.

## **QUICK INFO**

Alerts happen throughout the day in  
STOCKS | OPTIONS | FUTURES |  
FOREX.







# SUBSCRIPTION SAMPLE ALERTS

**BTC AMZN at 950**

## TRANSLATION

I just covered my short on AMZN at 950.

**BTO USDJPY 112 | SL 111 | TP 113**

## TRANSLATION

I just bought USDJPY at 112 with my stop at 111 and target profit level of 113.

## QUICK INFO

When in doubt, we're just a quick message away. We're here to help when you need it.



# SUBSCRIPTION WHAT TO EXPECT

MINIMUM 1 TRADE ALERT A DAY

AT MARKET OPEN YIELDS MOST ALERTS

SENT VIA TWITTER & TEXT MESSAGE

AUDIO ALERTS IN THE TRADING ROOM

KEY TERMS USED CONSISTENTLY



## QUICK INFO

Character limits on Twitter and Text Messaging require us to use the key terms extensively.